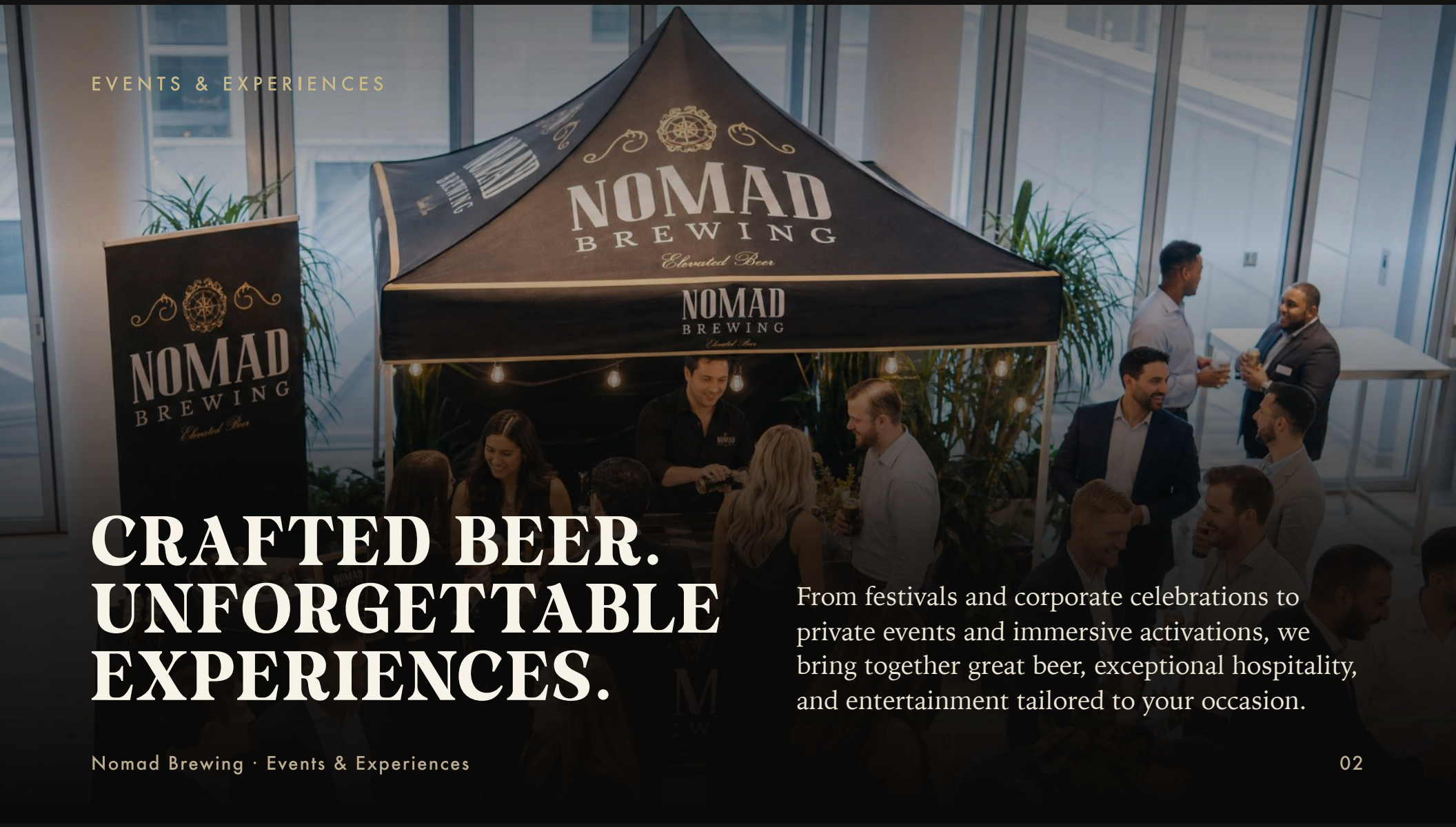

NOMAD
BREWING
Elevated Beer
NOMAD BREWING · EVENTS & EXPERIENCES
MORE
THAN BEER.
An Experience Worth Sharing.
NOMADBEER.CA




EVENTS & EXPERIENCES

# CRAFTED BEER. UNFORGETTABLE EXPERIENCES.

From festivals and corporate celebrations to private events and immersive activations, we bring together great beer, exceptional hospitality, and entertainment tailored to your occasion.

01 · WHO WE ARE

# AN EXPERIENCE WORTH SHARING

From intimate private gatherings to large-scale festivals, Nomad Brewing brings together premium craft beer, hospitality, entertainment, and memorable experiences.

Whether you're planning a corporate celebration, community festival, wedding, or branded activation, our team can help bring your vision to life through tailored beverage programs, professional staffing, live entertainment, and immersive experiences.



02 · SERVICES

# WHAT WE BRING TO YOUR EVENT




## PROFESSIONAL EVENT STAFFING

Bartenders, servers, brand ambassadors, event leads, and on-site service coordination.




## LIVE MUSIC & ENTERTAINMENT

DJs, live musicians, curated entertainment, and event atmosphere through trusted partners.




## BRAND ACTIVATIONS & EXPERIENCES

Guided tastings, food pairings, interactive stations, photo opportunities, and custom branded experiences.




## PHOTOGRAPHY & VIDEO

Event photography and video through trusted partners working within hospitality and events.




03 · BEYOND BEER

# ELEVATED COCKTAILS & WINE

We don’t just do beer. For guests who don’t like beer, we offer elevated cocktails and wine. With a background in mixology, renowned mixologists, and partnerships with world-class cocktail bars, we create cocktails to cater to your event.

### CUSTOM EVENT COCKTAILS

Signature drinks created with renowned mixologists, designed around your event.

### WINE FOR EVERY GUEST

A considered wine selection for guests who prefer it over beer.

### MIXOLOGISTS & BAR PARTNERS

Our mixology background, renowned mixologists, and partnerships with world-class cocktail bars shape every program.

04 · CULINARY PARTNERS

# FOOD & CATERING PARTNERSHIPS

Great beer is better with great food. We coordinate the pairing so your guests get a complete experience.

## FOOD CATERING COORDINATION

We coordinate with culinary partners so food service fits your event, your guest count, and your beer program.

## BEER PAIRING EXPERIENCES

Guided pairings with our culinary partners, from relaxed tasting stations to a hosted pairing moment.



05 · CREATIVE & MARKETING PARTNERS

# EVENT BRANDING & MARKETING SUPPORT

## Need a little extra support bringing your event together? We've got you covered.

Through our creative and marketing partners, we can assist with everything from custom event signage and branded materials to promotional graphics, marketing support, and event displays.

Whether you're looking for a few finishing touches or need help bringing your event's visual identity to life, our team can help coordinate the details so you can focus on creating a great experience for your guests.

- *Custom event signage*
- *Branded materials*
- *Promotional graphics*
- *Marketing support*
- *Event displays*




06 · INTERACTIVE EXPERIENCES

# GAMES WE BRING TO YOUR EVENT

## THE WANDERER'S RING TOSS

A wooden ring-toss station with bottles representing different Nomad beers. Guests have three attempts to land a ring.

## EXPEDITION PLINKO

A mini Plinko board styled as an expedition map. The ball travels through different destinations and lands on a surprise outcome, with a range of prizes.

## CUSTOM CORNHOLE

Custom cornhole boards with Nomad's logo and an expedition-inspired design.

07 · EVENT TYPES

# EVENTS WE BRING NOMAD TO




## FESTIVALS & COMMUNITY EVENTS

Beer gardens, street festivals, food festivals, sporting events, and seasonal markets. From product supply to staffed branded bars.




## CORPORATE EVENTS & CELEBRATIONS

Office parties, product launches, client appreciation events, conferences, and company celebrations.



## WEDDINGS & PRIVATE EVENTS

Engagement parties, birthdays, weddings, private celebrations, and tailored bar service.




## POP-UPS & BRAND ACTIVATIONS

Holiday markets, promotional events, collaborations, experiential marketing, and custom beer activations.

# HOSPITALITY IS IN OUR DNA

Nomad’s leadership brings hands-on experience in restaurant operations, event management, guest experience, service standards, and coordinating entertainment.

*You are working with people who run the bar, not just drop off beer.*

- *Line management*
- *Staffing*
- *Guest flow*
- *Bar service*
- *Inventory*
- *Operational execution*

09 · PROVEN EXPERIENCE

# WE HAVE DONE THIS BEFORE

## 250,000+

PROJECTED FESTIVAL ATTENDEES

Taste of Little Italy 2025

*June 13–15, 2025 · Toronto*

- Corporate Events
- Private Events
- Christmas Markets









# POURING NOW



*Wanderlust Gold*

## ARTISAN HELLES LAGER

*Crisp | Light | Refreshing | Unfiltered*



*Ember Solstice*

## MANGO BLOOD ORANGE WHEAT ALE

*Citrus-Fresh | Aromatic Spice | Smooth Finish*



*The Wanderer*

## ARTISAN KENTUCKY COMMON

*Light | Toasted Malt | Caramel | Clean Finish*

11 · SMALL BEER GARDEN SETUPS

# THE NOMAD BEER GARDEN

A compact, staffed beer garden we plan, set up, and run for your event.

| WHAT IS INCLUDED | IDEAL FOR |
|---|---|
| Branded bar with the Nomad tap lineup | *Street festivals and markets* |
| Seating and standing zones built for flow | *Corporate summer parties* |
| Trained bartenders and an on-site lead | *Weddings and private events* |
| Signage, menus, and responsible service | *Community and sporting events* |
| Optional food, music, and lawn games | |
| Setup, teardown, and permit guidance | |



12 · PROCESS

# HOW IT WORKS

## 01

### TELL US ABOUT YOUR EVENT

Share the date, guest count, venue, and what you have in mind.

## 02

### WE DESIGN THE PROGRAM

A tailored plan for beer, staffing, entertainment, and extras.

## 03

### WE STAFF AND SET UP

Our team and partners arrive ready, with service and stock covered.

## 04

### WE RUN IT AND FOLLOW UP

You enjoy the event while we handle service, then we debrief.

*Pricing on request. Experiences are quoted separately.*

LET'S PLAN IT TOGETHER

# BRING NOMAD TO YOUR NEXT EVENT

Submit an event inquiry on our website and we will come back with a plan tailored to your occasion.

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Please enjoy Nomad responsibly.